

Fundraising Agreement

Dementia Support's 'In Aid Of' Fundraising Agreement



Thank you so much for raising money to support the work of Dementia Support. We are incredibly grateful for all your fundraising efforts.

We want to help keep your fundraising safe and legal so, before you start planning your fundraiser, please read this Fundraising Agreement, alongside our 'Be Safe and Legal' factsheet.

If you have any questions, please get in touch with the Fundraising Team on 01243 958460 or fundraising@dementia-support.org.uk.

Someone who is organising an event, challenge or other fundraising for Dementia Support is an 'In Aid of' fundraiser. This term is defined by the Code of Fundraising Practice, overseen by the Fundraising Regulator, as:

"A volunteer who is raising funds, either on their own or with others, for a charitable institution independently of the charitable institution.

In some cases, the charitable institution will know about the activity before it receives the money raised, and in other cases it may not. If it does, the volunteer will sometimes use materials provided by the charitable institution."

How Dementia Support will support you

Once you have told us about your fundraiser, we will help in the following ways, however we do not accept any liability in relation to your fundraising. We will endeavour to:

- Provide you with a dedicated contact at Dementia Support who will be able to answer your questions
- Offer you appropriate resources and support to help you plan a successful fundraiser
- Share our logo with you so you can produce materials to help promote your fundraiser
- Provide advice and guidance on how to set up a fundraising page online
- Provide a range of fundraising materials should you wish to use them, including poster templates and collection boxes to help make your event stand out

How you will fundraise for Dementia Support

In your fundraising 'In Aid Of' Dementia Support, you will endeavour to:

- Make it clear in all of your activities that you are fundraising 'in aid of Dementia Support' and that you do not represent the charity, i.e. you are not an employee nor have you entered into a legally binding contract
- Include 'In aid of Dementia Support, registered charity number 1158640' in all materials or communication in relation to your fundraiser
- If you are fundraising for more than one charity, or not all proceeds from your fundraising are to be donated to Dementia Support, then this is made clear and full details are provided to us and on all of your fundraising materials
- Confirm that you are over the age of 18 – if you are under the age of 18 please contact us or ask a responsible adult to contact us on your behalf
- Tell Dementia Support about any planned fundraising activities
- Ensure that you do not carry out any activity that puts our reputation or name at risk. If you do, we may need to withdraw our support
- Share with us any materials that you produce that use the Dementia Support name or logo, or that mentions the work of the charity, prior to distribution
- Get in touch with Dementia Support before approaching any major companies, press or celebrities to support your event
- Ensure that before collecting in a public place, you obtain a licence from the local authority or obtain permission from the landowner if collecting on private property
- Obtain a raffle licence from your local authority if holding a raffle over more than one day
- Acknowledge that Dementia Support cannot take responsibility for any losses made through your fundraising activity
- Tell Dementia Support at the earliest possible opportunity if you have had to withdraw from or cancel your fundraiser due to injury or other circumstances
- Return any unused fundraising materials to Dementia Support
- Tell Dementia Support immediately if anything goes wrong with your fundraiser, or if there is any adverse publicity
- Pay to Dementia Support all money raised from your fundraising no later than four weeks after your fundraiser has finished.

Thank you for your help and support – and good luck!